



GOVERNMENT OF PAKISTAN
TRADE DEVELOPMENT AUTHORITY OF
PAKISTAN



No. TDAP-300(10)/2015AD(Europe)

Karachi, dated 16th January, 2015

Chairman South
Pakistan Hosiery Manufacturers & Exporters Association
PHMA House, 37-H, Block 6, P.E.C.H.S.
Karachi
TEL: 021-34522769/34522685

Subject: SEMINAR IN KARACHI TO LAUNCH BUSINESS GUIDE FOR GSP + IN URDU

Dear Sir,

As you know the European Union has granted duty free market access to Pakistan under the GSP Plus for a period of 10 years w.e.f 1st January 2014. Under GSP+, 6269 tariff lines have duty free access to the EU markets covering 96 percent of products to the EU by Pakistan. We are the second country in the entire South and South East Asian Region to have duty free access to European Union and Pakistan has 10% to 14% duty advantage viz a viz its competitors in textile and clothing sector.

2. The key advantages of GSP+ are to help reduce poverty and promote good governance besides sustainable development. By the grace of Allah, the targets of GSP+ for first year have been achieved and export of Pakistan to EU Region has jumped by 20% in first nine months of 2014 from US\$ 4.7 billion to US\$ 5.7 billion in the corresponding period of last year.

3. Besides offering huge opportunities, the GSP+ also challenged us to implement the 27 UN conventions. Government of Pakistan has taken various initiatives to maximize benefits from GSP+ and to fulfill its criterion involving all stakeholders in Public and Private sectors. Treaty Implementation Cell (TIC) is established. TDAP and SMEs are working closely with CBI and PUM for the capacity building. Various projects are in pipeline to fill the gap of energy shortage. Measures are being taken for the law and order situation.

4. In this perceptive, Trade Development Authority of Pakistan and Ministry of Commerce is going to organize a **“Seminar and to Launch Business Guide for GSP+ in Urdu”** to create awareness, inform the stakeholders on the latest status of GSP+ and to educate them. The event scheduled to be held on **Thursday, 22nd January, 2015 at Zaver Hall, P.C. Hotel Karachi** in which the key note speaker would be **Minister for Commerce, H.E. Lars Gunner Wigemark, Ambassador of EU in Pakistan and Special Assistant to the Prime Minister of Pakistan** (detail of program is enclosed).

5. The Trade Development Authority of Pakistan (TDAP), on behalf of Engr. Khurram Dastgir Khan, Minister for Commerce request that you may please circulate this information among your members, especially office bearers, to attend the subject event. It is also requested to confirm their availability on the following email m.imran@tdap.gov.pk.

6. Please feel free to contact Mr. Abdul Kareem, Director, TDAP (Cell No: 0333-2522588, Office no: 021-99207217) and Mr. M. Imran Ashraf, Assistant Director (0333-7001033).


(Abdul Kareem)
Director

Venue: Zaver Hall, Pearl Continental

City: Karachi

Activity	To be Done by Whom	Time
Tilawat		14:00 to 14:05
Welcome Note	Chief Executive/Secretary TDAP	14:05 to 14:15
Address of Commerce Minister on GSP Plus impact on Pakistan-EU Trade	Engr. Khurram Dastgir Khan, Minister for Commerce	14:15 – 14:35
Address by EU Head of Delegation to Pakistan	H.E. Lars Gunner Wigemark	14:35 – 14:55
Address by SAPM on role of Treaty Implementation Cell and future course of action [To be confirmed]	Khwaja Zaheer Ahmed, Convener TIC	14:55 – 15:15
TEA BREAK		15:15 – 15:30
Q&A		15:30-15:45
Launch of the Urdu translation of the Business Guide for GSP Plus	PITAD rep. to give brief overview	15:45 – 16:00
Concluding remarks	AS-I / JS (FT-II) Ministry of Commerce	16:00 – 16:05